

Softonomy™

“Builders of Software Solutions”

Overview

www.Softonomy.com

8th Nov 2004

Introduction

- This Presentation outlines **Softonomy**:
 - > a **Software Solutions** provider
- it explains how Software Solutions from **Softonomy**
 - > Benefit *and* Enable our Clients
- Further Information is available on the Website
 - > www.Softonomy.com

Contents

- **Softonomy Solutions**
 - > Software Products
 - > Software Services
- **Softonomy Approach**
- **Softonomy Benefits**



Softonomy provide ...

- **Software Solutions** : a growing portfolio of specialised ...
- **Software Products**
 - > Targeted, Configurable, Enabling
 - > Optimised to meet the Needs of each Client
 - > Maximizing Capability, Increasing Efficiencies
 - > Improving Performance



Softonomy provide ...

- **Software Solutions** : a growing portfolio of specialised ...
- **Software Services**
 - > Skilled Software Development Resources
 - > Software Technology Specialists
 - > Consultants
 - > Local *and* Remote/Offshore capability



Software Products

- **MessageClarity**
 - > a Service Assurance solution for Telecom Messaging
- **RealTimeBI**
 - > a Real-time Business Intelligence solution
- **PackProf**
 - > for Packaging Waste Compliance
- For the latest on these and other Products
 - > visit the website: www.softonomy.com



Software Products

- Our portfolio of Software Products is growing to provide solutions for the following sectors:
 - > *Financial Services, Banking, Insurance*
 - > *Telecoms, Communications*
 - > *Service Industries*
 - > *Pharmaceutical, Biotech, Life Sciences*
 - > *Manufacturing, Logistics, Retail*



Software Services

- We provide:
 - > Skilled Software Professionals
 - > Commercial Experience and Expertise
 - > Flexibility: as and when required to suit projects
- We have access to a large pool of Talented People:
 - > Highly Skilled, Experienced and Motivated
 - > Delivering Results with Solid Quality
 - > On-site, Off-site or *Combined* (Local and Offshore)



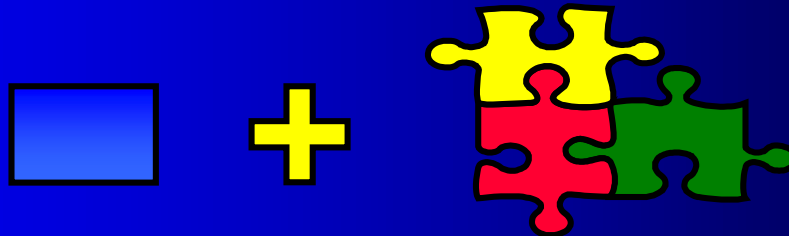
Software Services

- We fulfil Roles in every stage of Software Development, including:
 - > *Business & Requirements Analysis*
 - > *Solution Architecture*
 - > *Design & Development*
 - > *Testing & Quality Assurance (QA)*
 - > *Maintenance & Support*
 - > *Project Management*
- for Enterprise, Multi-Tier, Client-Server, Database, Web and other application types



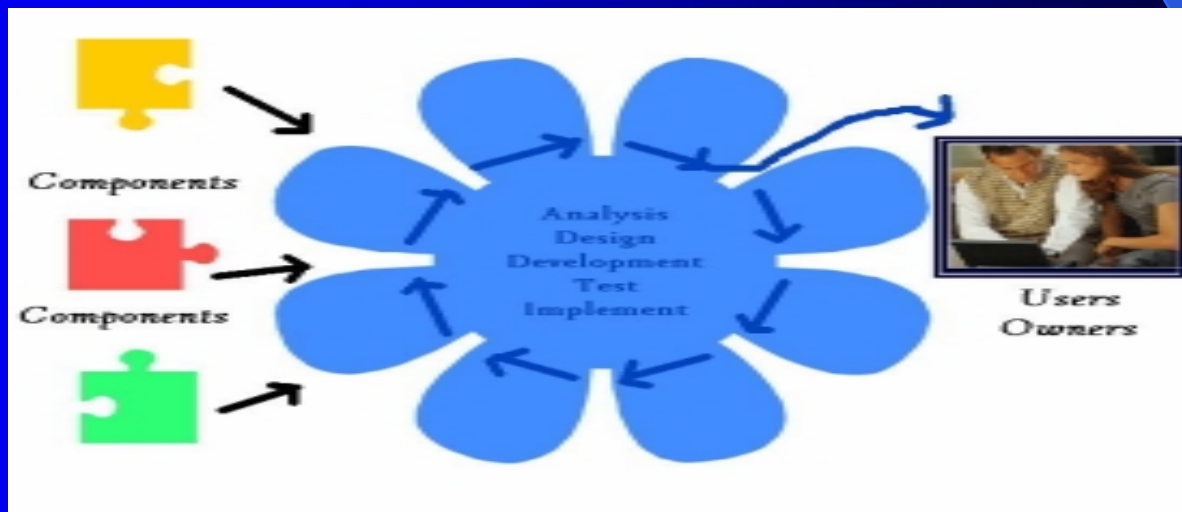
Business Need

- **The Need:**
- > Software is a Powerful Business Tool
- > it can improve Performance and Save Money
- > These are well-known facts!
- > However, acquiring the best-fitting functionality
- > and in a cost-effective way
- > is not a straight-forward task!



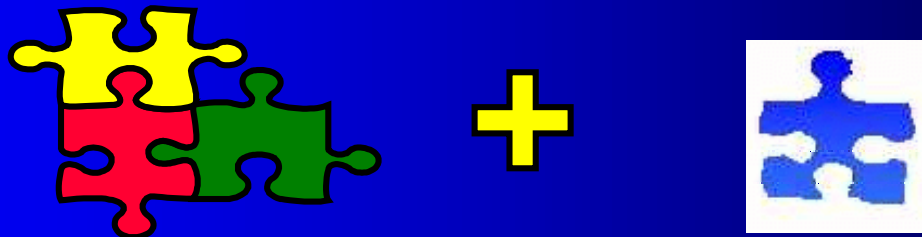
Softonomy Approach

- The Solution
- > the **Softonomy** Approach to Building Software
- > Delivers a Better Way of Providing the Software
- > that your Business Needs *and* Deserves



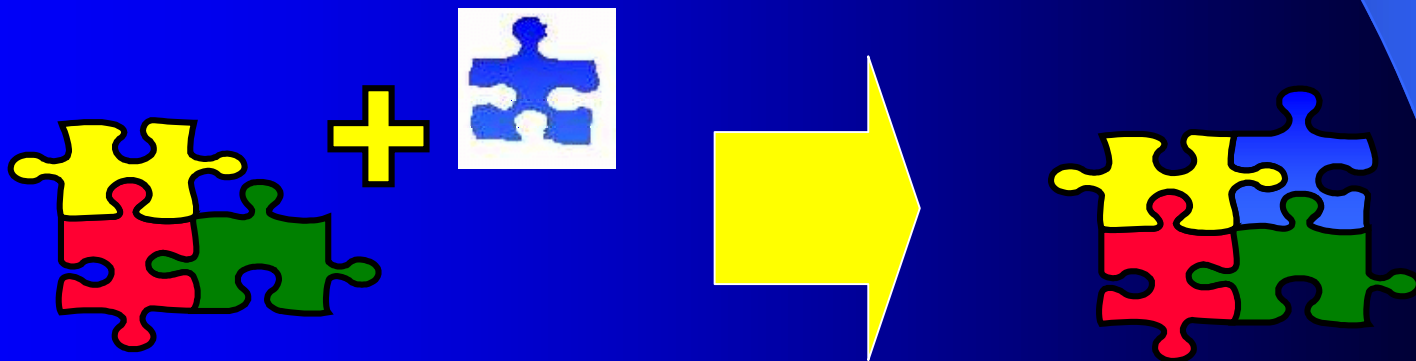
Softonomy Approach

- **Expertise**: Developing Software is our *Core Expertise*
- **Fit**: We build software solutions that *Match* your business needs, enabling your Business Processes and Organisation
- **Flexible**: We provide Skillsets and Resources on a flexible, agile and as-required basis



Softonomy Approach

- **Efficient**: We build software using tried and tested Software Business Components
- **Result** => Robust Software Solutions tailored to your business need that can be acquired *cost-effectively*



Softonomy Approach

- Our Software Solutions are Configurable to enable Clients to address business challenges *Optimally*
- We use *Iteration* when building solutions so Clients can “See and Feel” the software as it is being developed
- The Advantages are Compelling!



Benefits

- **Skills**
 - > We provide *All* the Skills necessary
 - > use Streamlined Techniques to Capture Requirements
 - > Design, Develop, Test, QA
 - > Training, Change and Project Management
- We work *Closely* with Customers as solution success is paramount to all Stakeholders



Benefits

- **Committed**
- > We are *Dedicated* to the Solutions we provide ...
- > ... for the *Long-Term*
- > ongoing *Support & Maintenance*
- > *Enhancements* allow a future path
- Facilitating Functionality Change when necessary, such as when Clients Business Needs Change



Benefits

- **No-Nonsense**
- > we work across a Wide Range of Technologies
- > we are Practical about each
- > we judge Technologies on their Merits
- > both for Today and for their Future Path
- > we *cut* through the Hype !!



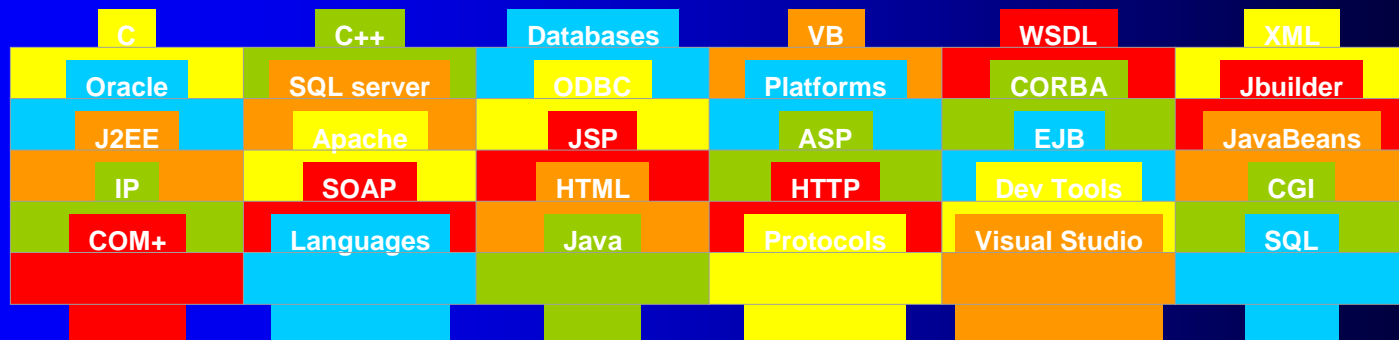
Benefits

- **Best Practice**
- > we use Proven Techniques
- > *and* follow Commercial & Academic developments
- > ensuring the best for our Clients



Technologies

- Some of the Technology Skills we provide include:
 - > *Java, C++, VB, SOAP, XML, J2EE, Servlets*
 - > *JSP, JavaBeans, SQL, UML, .NET*
 - > *databases, development tools, agile methods*
- We use a high-performance, secure, centrally managed Software Business Components engine



Further Information

- If You are Interested in Acquiring Software Solutions that can Drive and Improve your Business, or if you have any Questions, then Please Contact us via:
 - > info@softonomy.com
 - > Tel: +353 1 284 6381

